

# ELLEN KANNER

Ellen Kanner  
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## CAREER HIGHLIGHTS

- Solid experience in the Web with over 10 years focusing on the user experience, information architecture and website redesign
- In-depth experience and knowledge in user experience design, business strategy, user research, information architecture, website governance, social media, cross-functional project management, and enthusiastically keeps on top of emerging technologies

## PRACTICAL KNOWLEDGE

### SOFTWARE – Mac OS Preferred

OmniGraffle, OmniOutliner, Visio, Moqups,  
Adobe Photoshop, InDesign, Illustrator  
BBEdit, CSSEdit

Microsoft Excel, Word, and PowerPoint  
Pages, Numbers and Keynote  
Basecamp, Google Drive

Video editing using Adobe Premiere,  
iMovie and other analog and digital video  
tools.

Audio editing  
FTP clients – many  
File version control

### PROGRAMMING/SERVER

Solid understanding of HTML, CSS,  
SSI, .htaccess, accessibility

Wordpress template design and dev  
modification

Have worked with Javascript, XML, PHP,  
MySQL, AJAX, Java.

Familiarity working in a variety of server  
environments.

### FOREIGN LANGUAGES

French (conversational, reading)  
German (conversational, reading)  
Spanish (reading)

## PROFESSIONAL EXPERIENCE

**WEB and USER EXPERIENCE CONSULTANT** Kanner Kreative, Portland, Maine > 2002 to date

[www.kannerkreative.com](http://www.kannerkreative.com)

- User experience design including user research, website governance, interaction design, information architecture, heuristic reviews, research reporting and project management for college websites and web-based software applications and support sites.
- Design and develop websites including graphic design, Wordpress CMS implementation, SEO, user testing, search engine optimization, writing content, website hosting, URL registration, e-commerce, HTML/CSS coding, and other tasks as needed.
- Associate consultant with Noel-Levitz on projects for higher education clients

**SR. WEB PRODUCER & DESIGNER/INTERIM ASSOCIATE DIRECTOR**, Web Services, Dartmouth College, Hanover, NH > 2004 - 2010 [www.dartmouth.edu](http://www.dartmouth.edu)

- Front-end design and development for a new campus-wide template used by the 180+ websites on campus in CSS/HTML/JavaScript, .htaccess, .httprequest, and SSI
- Information architecture for each department website
- Work jointly with back-end developers and OmniUpdate (CMS provider) to enhance and expand capabilities of client sites
- Managed external vendors
- Managed the Web Services department

- Reviewed and analyzed department needs and budget to gather appropriate resources and tools
- Researched and led several groups of practice and interest at Dartmouth discussing web technology, social media, and site strategy

**PARTTIME PRODUCTION AND STUDIO MANAGER**, Thomas Ames Jr. Photography, Lebanon, NH > 2002 - 2004

**CO-AUTHOR AND PHOTOGRAPHER, *New England Biking***, NH > 2002 - 2004

- Contributing writer and photographer - researching, writing, and mapping of routes for cycling excursions *New England Biking*, a cycling guide published by Avalon Travel Publishers, Spring 2005
- Travel and scenic photography throughout New England

**USER INTERFACE DESIGNER** MedImpact, Inc., San Diego, California > 2001 - 2002 [www.medimpact.com](http://www.medimpact.com)

- Created architecture, wireframes, front end designs and HTML/CSS for web-based software products
- Incorporated the Oracle methodology for software development into the UI design process
- Collaborated with product managers on software development process and needs
- Worked with Idea Integration, San Francisco, to establish application requirements

**WEB DEVELOPER AND DESIGNER** Kintera, Inc., San Diego, California > 2000 - 2001 [www.kintera.com](http://www.kintera.com)

- Designed and built HTML/CSS templates for fundraising software

**WEB PRODUCER, DESIGNER AND EDITOR**, MaineToday, Portland, Maine > 1997 - 2000 [www.mainetoday.com](http://www.mainetoday.com)

**INSTRUCTOR** University of Southern Maine, Center for Continuing Education, Portland, Maine > 1999 - 2000

**VIDEO CREATIVE SERVICES - PRODUCER/DIRECTOR** VideoAds Inc., Kennebunk, Maine > 1994 - 1997

## EDUCATION

Bachelor of Arts in Journalism, Advertising Concentration, University of Maine, Orono, Maine

Additional coursework elsewhere including graphic design (Maine College of Art) and computer programming (various institutions).

## NON-PROFIT AND PROFESSIONAL INVOLVEMENT

- Member and former Chair, Bicyclist/Pedestrian Advisory Committee, City of Lebanon NH
- Member, AIGA – NH/VT
- Member and Local Leader, IxDA – Maine
- Member, NHUPA – New Hampshire Usability Professionals Association
- Member of the Upper Valley Web Authors Group
- Portland (Maine) Media Artists, founding member

Presenter at conferences and workshops across the United States... more at [www.kannerkreative.com](http://www.kannerkreative.com)

References available upon request